

# SCOTT LAKE ELEMENTARY Parent Teacher Organization (PTO) Business Partnership

Scott Lake Elementary PTO is excited to launch another year of our SLE-PTO Business Partnership Program. As 2021 has presented a new set of challenges due to the pandemic, we are enlisting the financial support of area businesses-large and small- to contribute tax-deductible, in-kind donations. The end result is less door-to-door fundraising for our young children and a strong cooperation that is beneficial to our school and partner businesses.

Now that we are functioning more in a virtual format, we have seen an increase in the number of people following us on our Facebook site as well as that of SLE to stay up to date. Therefor the exposure for your organization is likely higher than previous years. Another valuable marketing change is that a sign with our Business Partners' logo will be hung outside of the school in the car rider drop-off and pick-up area thus further promoting your organization to many more on a daily basis.

Thanks to great fundraisers and successful Business Partnerships, the PTO has been able to purchase provide teacher grants, purchase much needed items to replenish the Clothes closet, and to celebrate the dedication of those working at Scott Lake Elementary. Our volunteers work very hard to ensure that we meet all of our goals, but we need the financial backing of our Business Partners.

The first place to look for support is within our own Scott Lake community. If you own a business or know someone who does, or simply wish to make an individual in-kind donation, please consider becoming our partner in education. In exchange, our partners will have prominent displays on the school campus and at school events all year. For what a company may spend in advertising for a single month or single publication, our partners will receive incredible, year-round publicity of various kinds proportional to the type of tax-deductible donation they give.

What better way to make a significant and immediate impact on our students and in our community!!!!

- \_\_\_\_\_ \$250 For a \$250 tax-deductible donation, our partner will have signage at the school, logo and link on the school website, a call-out on Facebook, and a Thank You in the yearbook.
- \_\_\_\_\_ \$500 For a \$500 tax-deductible donation, our partner will receive all of the above-plus recognition twice during the year on the school marquee located on the heavily-travelled SR 540A highway and a formal introduction and recognition at the PTO General Meetings attended by our parents.
- \_\_\_\_\_ \$1000 For a \$1000 tax-deductible donation, our partner will receive all of the above and two additional listings on our school marquee during the year.

Our donors who support us with merchandise donations will be registered as partners at 50% of the value of the merchandise donation.

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

If you have any questions or know potential Scott Lake PTO Business Partners, please contact Scott Lake PTO President Whitney Graf at [wgg1208@hotmail.com](mailto:wgg1208@hotmail.com) or Business Partner Liaison, Meredith Moyer at [mmoyer@themccgroup.com](mailto:mmoyer@themccgroup.com). Thank you for making a difference!!